

**Penn-Ohio Barrel Racing
SPONSORSHIP PACKET**



PENN★OHIO

Barrel Racing Association

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The Penn Ohio Barrel Racing Association was established in 1990 to provide an organization for the barrel racing industry to join together to promote a higher level of barrel racing as a family sport. Our organization is grateful for sponsors, like you, who help make our shows a reality for riders of all ages and barrel racing abilities. We are the only organization in the area dedicated to promoting barrel racing with an emphasis on family participation.

We are hopeful our tax-deductible status will entice you to donate to our general operating fund. Fundraising activities and active sponsorships make up Penn-Ohio's primary source of income and your monetary donation is used to pay for scholarships, show insurance, safe facilities, show awards, Year-End Awards and Banquet, as well as basic functioning of the club.

Our mission is to provide our barrel racing exhibitors with quality, fun, welcoming, and competitive horse shows with class offerings, prize money, awards, and special events for competitors of every level and age. Our sponsors are valued partners in bringing quality shows to the equestrian marketplace. We offer targeted exposure in multiple media (e-newsletters, social media platforms, and at-show brand positioning) to connect your business and services with affluent equestrian consumers across Pennsylvania and Ohio.

The added money and prestigious awards are an incentive for riders to come and compete, which in turn gives our sponsors more publicity! This club has been competing since 1990, and currently has over 75 members. Our Facebook page has 3,300 followers, which is our main platform for advertising and promotions. With that said, we have made some changes to our sponsorship options which helps to promote our sponsors more!



Penn-Ohio Barrel Racing Association
2023 SPONSORS

PLATINUM LEVEL

High Fives Customs, LLC Saxonburg Feed Company
 Mitchell Veterinary GWS Trucking
 Big Dee's

GOLD LEVEL **SILVER LEVEL** **BRONZE LEVEL**





































Meadville Land Service, INC
 John Barth, Jr.
 Crews Control
 Gustavus Veterinary Services
 Earlwood Arenas
 Steigerwalds Kitchan
 Stonely Excavating, LLC
 Weltons Excavating

Schake Industries, INC
 John W. Thrower, INC
 Signature Earthworks, INC
 Handing's Tru & Service, LLC
 Reed's Services, INC
 BB & E Contracting, INC
 J&P Construction, INC
 Hufnagle Building
 H&H Field Partners

John D'Angelo Excavating, LLC
 DONHIS LLC
 Diversified
 Emily Paasing, INC
 Hoffman Supply Team
 JM Cascozo Leveling
 J&B Millwright Service
 Millar's Total Equine Therapist
 Rural Prevention & Treatment Center
 Charles Wyatt Equine Services
 McDonnell Specific Chiropractic
 Gilman Racing
 Advanced Chiropractic
 J&J Lumber
 Quilman Cofy

12x8' Banner



FEATURES	PLATINUM \$1250	GOLD \$1000	SILVER \$500	BRONZE \$300
Weekly Social Media Postings tagging your business				
Monthly Social Media Postings tagging your business				
Single Social Media Post with logo and link during our fundraiser show weeks				
Live business visit to your “store/barn” to introduce your business on our FB page.				
Premium website place of your logo and link back on our website				
Win photo of sponsored class with your logo for social media posts.				
Your sign/banner hanging inside the arena				
PA Announcements at shows and listing in our banquet program				
Your logo on a traveling sponsors banner, logo on showbills				
Logo on 3 barrels				
Logo on 2 barrels				
Logo on 1 barrel				
Vendor booth included if sponsor desires to showcase their product at our shows				
Flier/coupon/promotional distribution at exhibitor check-in (sponsor provided materials).				
Your logo on the backs of apparel				
Inclusion in our membership emails				
2 invites to our banquet				



Sponsorship Level: Please mark desired sponsorship level

_____ **Platinum Level \$1250** Includes:

- 1) **Monthly and Weekly** Social media posting tagging your business on our Facebook page that has 4,000 members.
- 2) **Your logo on all 3 barrel covers at POBRA produced shows, your logo on a traveling sponsors banner, logo on showbills, and the backs of apparel.**
- 3) A Live business visit to introduce your business to our Facebook page.
- 4) Premium website placement of your business logo on the Penn-Ohio website with a link back to your website/Facebook page.
- 5) Every "win" photo of the sponsored class will have your logo overlaid in a prominent location with special social media posts highlighting the winners.
- 6) Your sign/banner will hang inside the arena for 2024 shows (business supplies banner).
- 7) Vendor booth included if sponsor desires to showcase their product at our shows.
- 8) Flier/coupon/promotional distribution at exhibitor check-in (sponsor provided materials).
- 9) Inclusion in our member emails.
- 10) 2 invites to year our end banquet.

_____ **Gold Level \$1000**

- 1) Monthly Social media posting tagging your business on our Facebook page that has 4,000 members.
- 2) **Your logo on all 3 barrel covers at POBRA produced shows, your logo on a traveling sponsors banner, logo on showbills, and the backs of apparel.**
- 3) Premium website placement of your business logo on our website with a link back to your website/Facebook page.
- 4) Your sign/banner will hang inside the arena for 2024 shows (business supplies banner).
- 5) Vendor booth included if sponsor desires to showcase their product at our shows.
- 6) 2 invites to year our end banquet.

_____ **Silver Level \$500**

- 1) **Logo on 2 barrel covers. (Seen in all photos)**
- 2) Your logo will be on our traveling banner.
- 3) Website logo and link
- 4) PA Announcements at shows and banquet program
- 5) Vendor booth included if sponsor desires to showcase their product at our shows.
- 6) Social Media Post with logo and link
- 7) Business Name on the backs of our apparel

_____ **Bronze Level \$300**

- 1) **Logo on 1 barrel cover. (Seen in all photos)**
- 2) Your business logo on our website with a link back to your website/Facebook page.
- 3) PA Announcements at shows and banquet program
- 4) Social Media Post with logo and link
- 5) Business Name on the backs of our apparel

_____ **Buckle Sponsor \$150** (you pick the class you would like to sponsor: _____)

- 1) PA announcements at shows and banquet program
- 2) Flier for the business is given to the winner and also featured in our banquet program.

_____ **Monetary Donations** in any amount are accepted to be used towards added money.
_____ amount included

_____ **Item/Product Donations.** Business will be listed in the banquet program. (unless otherwise told not to) Please describe the donation and what you would like it to be used for. Some examples included: supplements, gift certificates, horse/rider supplies, horse treats, peewee goodies.

Members Name: _____ Date: ____/____/____

2023 Penn-Ohio Barrel Racing Association

Sponsorship Form

****Please attach business card - all attempts will be made to duplicate accurately****

Once this form and payment/donations have been received our Treasurer will email you a receipt.

Thank you for your support!!!

Business Name:

Address:

City: State: Zip:

Phone Number:

Website of Business:

Email Address:

Please make checks payable to Penn-Ohio Barrel Racing Association

Email: PennOhioBarrelRacing@gmail.com (this is also our **PayPal address**)

Mail to Treasurer: Dawn Hepler, 493 Bells Mills Road, West Newton PA 15089

